AN*inside*CRUSH

An Inside Crush – a home décor subscription box service that brings effortless and on-trend items to your doorstep – debuts Season 2 winter collection

Described as "a seasonal home refresh in a box", CEO Mireille Dermer Mengel is bringing an elevated and curated approach to the subscription box industry

(Los Angeles, CA — November 13, 2018): An Inside Crush, touted by *Southbay Home* as "designer-in-a-box," has released Season 2 of their curated home décor subscription box today, Friday, November 16th. Just in time for the holiday season, the box will include five handpicked items by CEO & Founder, Mireille Dermer Mengel. An Inside Crush aims to alleviate the age-old conundrum of how to easily transform your home from season-to-season. From accent towels, to mixed metal coasters, and woven rugs – An Inside Crush's subscription box adds that season-specific zhuzh to home interiors.

Each season, subscribers of An Inside Crush receive five handpicked items from Mireille Mengel. "With each seasonal box, a new five items are showcased. All the items from any and all of our seasonal boxes can be layered to create a harmonious feel within your home. I curate items that give you an excuse to host at your own house," describes Mireille Mengel. As a wife, mother, and entrepreneur, Mireille Mengel's An Inside Crush adds an element of ease for the modern consumer, "An Inside Crush is for the person who may not have the time or the access to shop at trendy storefronts. We bring these trends to your doorstep."

Subscribers of An Inside Crush – who can subscribe either seasonally or annually – receive an approximate 30% discount to retail on all included home décor items. In addition, consumers can also gift-a-box for $99.99. With the holidays fast approaching, An Inside Crush provides a trendsetting gift at an approachable cost. "Each and every person should have a unique flair to their home. We provide that flair. An Inside Crush is truly the gift that keeps on giving."

A Manhattan Beach resident, Mireille Mengel's curated items reflect her Southern California sensibility, "An Inside Crush is both luxe and laidback. It is crucial to embody both these worlds when curating an on-trend home." This style and ease is emblematic of An Inside Crush: on-trend, effortless home accessories for the everyday consumer.

WINTER BOX: Cozy + White

CHUNKY KNIT COTTON RUG

This thick, cozy rug is right at home lying outside a bath, at the side of a bed, or just inside the front door. It lends such understated character to a room, it even works as a unique wall hanging.

Dimensions: 26" x 40"w

"Stepping out of the shower onto this soft, nubby rug makes my feet happy." – Mireille Mengel, CEO

GOLD TAPER CANDLE HOLDERS

The weighted bronze bases of these delicate candlestick holders keep them sturdy on the table and reflect a warm glow when lit. A perfect touch for a dinner party, and just as lovely on a table for one.

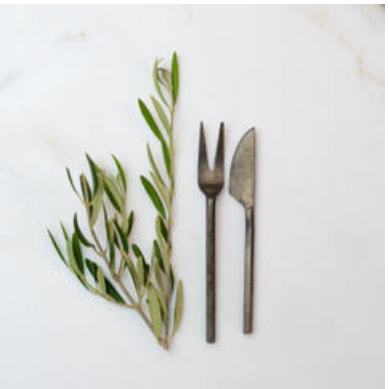
Dimensions: large size has 5" base is is 6.5" tall, small size has 3" base and is 4" tall

"The difference in height is what makes this pair special. They make my eyes dance." – Mireille Mengel, CEO

BRONZE FORK AND KNIFE SERVING SET

Use this forged fork and knife set to serve cheese or other appetizers before dinner. The metal's patina adds a sense of history and a note of laid-back sophistication to any gathering.

"The forged metal is rustic but elegant. I envision using the pair to serve up a cozy dinner in front of a glowing fireplace." – Mireille Mengel, CEO



HAND-GLAZED "ABBESSES" SERVING PLATTER

Named after a bohemian neighborhood in Paris, this platter reflects a rich, artistic heritage with charming simplicity. A single, hand-painted gray line outlines the contemporary, organic shape. Move this piece around in your home according to your whim, from kitchen to dining room to bathroom, for an added element of subtle, every-day elegance.

"The shape of this platter is beautifully irregular—like nature." – Mireille Mengel, CEO

WINTER WHITE LINEN NAPKINS

These white napkins, made of strong linen, hold their shape, wash after wash, and will last for years. Toss them into a lunchbox, take them on a picnic, or use them at home for breakfast, lunch, and dinner.
Dimensions: set of 4, 18" by 18"

"We use these napkins everyday instead of paper. Reduce, reuse, recycle!" – Mireille Mengel, CEO

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